

Smart Media Group - Alexandria
814 King St

Pat McCrory /R/ Governor/ NC
Submission Number 394 Issue 2

Alexandria VA 22314

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Client:	Pat McCrory /R/ Governor/ NC	Submission Cost:	6110	Campaign Ref:	E:120703016
Buyer:	..	Client/Product/Estimate:	MCCRO /ORDR /924930	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 09/30/12	Weeks:	1	Order Ref:	06217504
Est/PO Number:	06217504	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	McCrory 4 NC Gov	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	Total	Cost
1	M-F 3p ET / 2p CT Let's Make A Deal ...F..	05	85	30 Comme	Nbr of Spots	1	1	85
2	M-F 4-5p Judge Judy ...F..	04	130	30 Comme	Nbr of Spots	1	1	130
3	M-F 8a CBS This Morning ...F..	05	50	30 Comme	Nbr of Spots	1	1	50
4	M-F 9a Dr Phil ...F..	05	90	30 Comme	Nbr of Spots	1	1	90
5	Fri 9p ET / 8p CT Made In Jersey ...F..	05	800	30 Comme	Nbr of Spots	1	1	800
6	M-F 1135p ET / 1035p CT Late Show M.....	06	120	30 Comme	Nbr of Spots	1	1	120
7	M-F 3p ET / 2p CT Let's Make A Deal M.....	05	85	30 Comme	Nbr of Spots	1	1	85
8	M-F 4-5p Judge Judy M.....	04	130	30 Comme	Nbr of Spots	1	1	130
9	M-F 8a CBS This Morning M.....	05	50	30 Comme	Nbr of Spots	1	1	50
10	M-F 9a Dr Phil M.....	05	90	30 Comme	Nbr of Spots	1	1	90
11	Sat 10p ET / 9p CT 48 Hours M.....	06	400	30 Comme	Nbr of Spots	1	1	400
Weekly Totals: Total Spots(Ord Spots)						31	31	
Open PR						-1	-1	-150
Closed PR						1	1	

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Buyer:	NC	Client/Product/Estimate:	MCCRO /ORDR /924930	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 09/30/12	Weeks:	1	Order Ref:	06217504
Est/PO Number:	06217504	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
12	Sat 7p Access HollywoodS.	05		Comme 30	Nbr of Spots		
13	Sat 8-9pS.	06	250	Comme 30	Nbr of Spots	1	250
14	Sat 9-10pS.	06	250	Comme 30	Nbr of Spots	1	250
15	Sun 1030a ET / 930a CT Face The NationS	05	275	Comme 30	Nbr of Spots	1	275
16	M-F 1135p ET / 1035p CT Late Show ...T....	06	120	Comme 30	Nbr of Spots	1	120
17	M-F 3p ET / 2p CT Let's Make A Deal ...T....	05	85	Comme 30	Nbr of Spots	1	85
18	M-F 4-5p Judge Judy ...T....	04	130	Comme 30	Nbr of Spots	1	130
19	M-F 8a CBS This Morning ...T....	05	50	Comme 30	Nbr of Spots	1	50
20	M-F 9a Dr Phil ...T....	05	90	Comme 30	Nbr of Spots	1	90
21	Tue 10p ET / 9p CT Vegas .T.....	05	1000	Comme 30	Nbr of Spots	1	1000
22	M-F 1135p ET / 1035p CT Late Show .T.....	06	120	Comme 30	Nbr of Spots	1	120
23	M-F 3p ET / 2p CT Let's Make A Deal .T.....	05	85	Comme 30	Nbr of Spots	1	85
24	M-F 4-5p Judge Judy	04	130	Comme 30	Nbr of Spots	1	130

Weekly Totals: Total Spots(Ord Spots)						
Open PR				31		31
Closed PR				-1		-1
						-150

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Client: Pat McCrory /R/ Governor/ NC	Submission Cost: 6110	Campaign Ref: E:120703016
Buyer: ..	Client/Product/Estimate: MCCRO /ORDR /924930	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 09/30/12	Weeks: 1	Order Ref: 06217504
Est./PO Number: 06217504	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
25	M-F 8a CBS This Morning T.....	05	50	30 Comme	Nbr of Spots	1	50
26	M-F 9a Dr Phil T.....	05	90	30 Comme	Nbr of Spots	1	90
27	Wed 10p ET / 9p CT CSI ..W....	06	1000	30 Comme	Nbr of Spots	1	1000
28	M-F 3p ET / 2p CT Lets Make A Deal ..W....	05	85	30 Comme	Nbr of Spots	1	85
29	M-F 4-5p Judge Judy ..W....	04	130	30 Comme	Nbr of Spots	1	130
30	M-F 8a CBS This Morning ..W....	05	50	30 Comme	Nbr of Spots	1	50
31	M-F 9a Dr Phil ..W....	05	90	30 Comme	Nbr of Spots	1	90
32	Sat 7p NewsS.	05	150	30 Comme	Nbr of Spots	1	150
Weekly Totals:							
Total Spots(Ord Spots)					31	31	
Open PR					-1	-1	-150
Closed PR					1	1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	Sat 7p Access Hollywood	:30 Commercial	09/24/12	Closed Pre Emption	150.00	32 (09/29)	0000169846	
32	Sat 7p News	:30 Commercial	09/24/12	Open Pre Emption	150.00		0000000000	E:120703016

Product: McCrory 4 NC Gov
Demographic: (L) Household

Booking Group: ESPA
Order:

Key Market: Greenville Spartanburg
Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
33	M-Su 9a-5p MTWTFSS	13		30 Comme	Nbr of Spots	1	1

Weekly Totals: Total Spots(Ord Spots)

1 1

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	Sat 7p Access Hollywood	:30 Commercial	09/24/12	Closed Pre Emption	150.00	32 (09/29)	00007169846	
32	Sat 7p News	:30 Commercial	09/24/12	Open Pre Emption	150.00		00000000000	E:120703016

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	32	09/24	32
Cost	6250		6250

Grand Totals:

Spots: 32

Gross Total: 6,110.00

Commission: 916.50

Net Total: 5,193.50

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Printed on 10/02/12

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Agency:	Smart Media Group - Alexandria	Submission Cost:	6110	Campaign Name:	
Buyer:	..	Blended Rates:	No	Estimate/PO Number:	06217504
Schedule Dates:	09/24/12 to 09/30/12	Client/Product/Estimate:	MCCRO /ORDR /924930	Sales Rep:	HRP Washington, DC
Weeks:	1			Order Ref:	06217504
Product:	McCrory 4 NC Gov				

Proposal Totals

Proposal Totals	
Airtime	6110
Non Airtime	0
Grand Total	6110